

CERTIFICATIONS

Coursera | Google

— Foundations of User Experience (UX) Design

— Start the UX Design Process: Empathize, Define, and Ideate

— Build Wireframes and Low-Fidelity Prototypes

EDUCATION

CSU Long Beach

BFA: Graphic Design | Minor: Web Design

HAW Universität Hamburg

Study Abroad | Graphic Design

SKILLS

User Empathy | User Testing

Persona | Wireframing | Prototyping

User Flow | Interaction Design | Visual

Design | Time Management | Adaptability |

Attention to Detail | Collaboration

TOOLS

Figma | Miro | Sketch | Adobe Xd

Photoshop | Indesign | Illustrator | After

Effects | Microsoft Word | Excel | Powerpoint

WORK

2014 - Present | JM Designs | Freelancer

- Building client brands through creating logos, advertisements, merchandise, and social media postings.
- Developing and executing design concepts aligned with the client's vision and values.
- Demonstrating excellent time-management and organizational skills to manage multiple projects.

Feb. 2022 - May 2022 | Gunn Jerkens | Graphic Designer

- Collaborated with a team of designers, copywriters, and marketers to execute corporate identities, logo development, newsletters, presentation decks, and social media assets.
- Developed and presented design concepts to clients that aligned with their vision and values
- Demonstrated strong problem-solving skills by finding creative solutions to design challenges
- Maintained open communication with my team to ensure the successful completion of projects.

Oct. 2020 - Dec. 2020 | Scriberr Media | Social Media Intern

- Created social media graphics for news and political media that aligned with the company's guidelines.
- Advised and worked with the team on newsletter and social media designs that fit the brand.
- Developed new skills in social media marketing and content creation.

2010 - Present | Various Establishments. | Server / Bartender

- Excelling as a customer service expert by balancing customer needs and wants while building rapport.
- Building rapport with customers by actively listening to their needs and providing exceptional service.
- Maintaining a positive attitude during high-pressure situations and worked collaboratively with other staff members to ensure smooth operations.
- Demonstrating strong communication skills by effectively communicating with customers and team members to ensure a positive and efficient experience.

SPONSORED PROJECTS

Spring 2018 | SOSI Organization | Web Designer

- Collaborated with a team of classmates in a competitive redesign of the website and logo for a non-profit organization, resulting in a winning entry that was implemented using WordPress, CSS, HTML, and Illustrator.

Spring 2018 | CSULB Student Health | Graphic Designer

- Redesigned the logo for the CSULB Student Health Center, winning a design competition and creating a new brand image for use on brochures, website, and other promotional materials.